

STRATEGIC PLAN 2024-2027

To support and strengthen a resilient relationship

MISSION

To be a cross-sector peak body for the New Zealand-China relationship, convening a diverse group of eminent members from New Zealand's public and private sectors to support and strengthen a balanced and resilient bilateral relationship.

CORE VALUES

- Diverse and inclusive
- Non-partisan
- Informed and credible
- Transparent and accountable
- Independent but collaborative

FOCUS

Across all our activities we focus on:

- Incorporating Te Ao Māori perspectives and supporting Māori to participate in the relationship
- Adding economic and social value for New Zealand
- Promoting cultural and social understanding and diversity

Engage constructively on the New Zealand-China relationship with the New Zealand government and non-government sectors, opinion leaders and other influential stakeholders.

- *Build the Council's membership to ensure it represents key stakeholders across a range of sectors and is otherwise diverse.*
- *Use Council meetings and activities to maintain high-level cross-sector consideration of matters that impact on the relationship.*

Inform New Zealanders about the bilateral relationship and catalyse longer term thinking:

- *Publish and promote research to inform discussion.*
- *Maintain an authoritative website.*
- *Use traditional and social media channels, speaking engagements and events to convey information and perspectives.*



Help to **connect** New Zealand and China by supporting two-way Track 1 and 2 visits and engagement, and remaining abreast of developments in China relevant to New Zealand interests.

- *Initiate and maintain active relationships with leading China-based think tanks and organisations.*
- *Support leadership visits between New Zealand and China.*
- *Welcome and brief other senior Chinese delegations to New Zealand.*
- *Arrange and lead targeted Council visits to China.*

Spearhead **innovative initiatives** that foster cooperation and bring benefits for the bilateral relationship.

- *Establish and maintain public-private sector working groups which identify and develop new initiatives that add demonstrable value to the relationship.*

Ko Te Kaunihera o Aotearoa me Haina

New Zealand China Council
新西兰-中国关系促进委员会

