

STRATEGIC PLAN 2020-2023

Retaining and building a strong and resilient relationship

MISSION

Act as the cross-sector peak body for the New Zealand China relationship, convening a high level and diverse group of members to engage on China.

Add resilience to the relationship by facilitating engagement, informing debate, catalysing long-term thinking and spearheading innovative initiatives.

CORE VALUES

- Transparency and accountability
- Informed views; credible voice
- Non-partisan
- Non-governmental but working closely with the Government
- Support and collaborate with other organisations active in NZ/China relations

FOCUS

Four pillars guide our work:

- Economic resilience and sustainable trade development in goods, services and investment.
- Demonstrates our Treaty of Waitangi partnership responsibilities
- Language and culture
- Public awareness

Convene a high level and diverse group of key stakeholders from both the public and private sectors to **engage** on China.

- *Build the Council's membership to ensure it represents a diverse range of stakeholders.*
- *Facilitate active dialogue between the public and private sectors, and China experts on matters that impact on the relationship.*

Inform New Zealanders about the relationship, and catalyse longer term thinking.

- *Publish and promote research to inform debate.*
- *Maintain and expand an authoritative website.*
- *Active outreach programme via traditional and social media channels, speaking engagements and events.*



Grow **connections** by developing relationships with track-two partners and supporting engagement and visits.

- *Develop relationships with China based think-tanks and organisations.*
- *Support political visits to China.*
- *Welcome and brief senior Chinese delegations to New Zealand.*

Spearhead **innovative initiatives** that foster cooperation and bring benefits.

- *Bring together public and private sector representatives to form Working Groups that explore key issues and are a catalyst for progress.*

Ko Te Kaunihera o Aotearoa me Haina ©

New Zealand China Council

新西兰-中国关系促进委员会